

Coupon

lingo

abbreviations and definitions



P&G - Procter & Gamble Newspaper Insert

RP - RedPlum Newspaper Insert

SS - SmartSource Newspaper Insert

Different Types of Coupons

Coupon Inserts - . These usually come in the Sunday Paper, although they can also come on other days. It also varies as to how many coupons you get. Sometimes there are several inserts and sometimes only one.

Peelies - These are located and stuck somewhere on the product. Sometime the cashier can miss these so watch closely when checking out and using these. You want to make sure you get your coupon taken off.

Blinkies - These are located on the shelf usually in front of the item for sale to be used. It is usually a blinking machine that dispenses these coupons.

Tearpad - These are pads that are in the store with the manufacturers coupon. Tear off as many as you like and either use now or save for later.

Catalina - Are store coupons that print off at the register when you purchase select items at the store. You will often see these advertisements in the store flyers or posted on the shelf near the items. Catalina's are normally taken off of your next purchase at the store where you got them.

eCoupons - Electronic Coupons are found online through companies. The manufacturer often has them if you visit their website or there are other companies like....coupons.com. There are tons of places to grab coupons online you just need to search around a bit. Make sure and follow all of your favorite companies on facebook because they often will post coupon deals for their faithful followers! Now back to the lingo and abbreviations.

BIG1 - This stands for BUY ONE GET ONE and can either be buy one get one free or buy one get one half off. I have seen it go both ways.

B2G1 - Same thing as above except you have to buy two to get the special deal.

Double Coupon - This is for the lucky ones that have stores that participate in double coupons. Stores will sometimes offer double coupons on specific days of the week or if you are extremely lucky your store will do it all the time. It means exactly what it says you will receive twice the amount of savings when using a coupon. For instance if your coupon is for \$.25 off a particular item the store will give you \$.50 cents off. Sometimes the store will cap out at a certain amount so check your local store to see what their policy is. Often times they will double up to \$.50 or \$1.00. Sometimes you will see this abbreviation ~ DND, it means do not double.

EXP - This stands for the expiration date of the coupon. ECBs - These are printed off at

CVS when they run a promotion and you will receive them from buying certain items. They are redeemable only at CVS and do have an expiration date. Some of them last a week and some all month so pay special attention to the day.

GC - Gift Card

MFR - Manufacturers Coupon

MIR - Mail in Rebate

DEAD – Refers to a dead deal, or that an offer is no longer valid

OOP - Out of Pocket

OYNO - On your next order

OOS – Out of Stock, When the store runs out of the item or doesn't have it in stock.

RR - These are printed off at Wags (Walgreens) when they run a promotion and you will receive them when you buy certain items. They are redeemable only at Wags and they also have an expiration date so watch closely.

Stacking - This term is used when you stack a manufacturer's coupon with a store coupon and can lead to a great deal especially when used in combination with a sale.

Q - Slang for coupon

BRICKS – “Bricks” coupons are internet printable coupons. Usually you are limited to 1 – 2 coupons per computer.

COUPON POLICY – Each store has a coupon policy and it is important to know what it is. Most stores have very similar policies but you shouldn't assume. You can usually find coupon policies on a store website or ask customer service if you have questions.

MANAGER'S DISCRETION – A store manager often has the discretion to set limits on coupons used and items purchased

OOP – Out Of Pocket, this is the total that you pay or your expense OOS – Out of Stock, when an item is not available to purchase

\$1/1 or \$1/2: One dollar off of one item, one dollar off of two items.

2/\$1, or 3/\$2: Two items for one dollar, three items for two dollars.. etc.

RC – Rain-Check, when an item is out of stock you can obtain a Rain Check. You will get a special receipt that has the sale information on it. Then when the store has this item in stock you can go back and purchase for the sale price. Not all stores write rain checks but be sure to ask!

